

Station WVBT-TV NORFOLK, VA. Agency () LUC-NC Rep Firm Sales Office () PHILADELPHIA

Advertiser () TRUMAN PROJECT 2008 ROSEBRIAR LANE, PO BOX 1059 Salesperson () ANJIE BRADY

Product TRUMAN PROJECT FUQUAY VARINA, NC 27526

Estimate# Agency C/P1/P2/E

Buyer DEVON PRESCOD Flight Dates 08/05/2012 - 08/05/2012 Salesperson Phone# 215-567-6005

Phone# Hiatus Weeks Salesperson FAX# 215-567-5938

Fax#

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 2,800
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SU	10A-11A	FOX NEWS SUNDAY	:30	\$200.00	08/05-08/05	2	1	2	\$400.00	
				Buyline Comment: FOX NEWS SUNDAY								
	2	SU	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	08/05-08/05	2	1	2	\$2,400.00	
				Buyline Comment: WVBT FOX NEWS								

--REPORT TOTALS--

Report Totals: 4 / \$2,800.00

--SALES MONTHLY TOTALS--

Aug 12: 4 / \$2,800.00
Sales Totals: 4 / \$2,800.00
Station Totals: 4 / \$2,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$9,032	CATV 0%	WAVY 0%	WGNT 0%	WPXV 0%	WTKR 30%
		WTVZ 0%	WVBT 31%	WVEC 38%		

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Last Received: 08/03/2012 10:48 AM
Showing Buylines: All Lines

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Books null
Demos RA35+

-- CREDIT RISK --
CASH IN ADVANCE